

# NOAH

noah@noah.xyz  
(912) 659-7056

## EXPERIENCE

### Square

2017–Present / Head of Product Design, Square for Retail

Design lead on Square’s first verticalized POS, Square for Retail, launched in February 2017. Scaled product from zero to tens of thousands of sellers, with over \$5.8B in lifetime GPV as lead designer. Launched iPad, iPhone, Square Register and Square Terminal across international markets. Grew design team to manage 4 highly impactful designers across workstreams in 2022.

2015–2017 / Product Designer, Customer Engagement

Previously led design for Square’s Customer Engagement product suite in San Francisco, implemented significant features for Marketing and Loyalty products and spearheaded a major design overhaul for Square’s Digital Receipts in November 2016.

### eBay

2013–2015 / Product Designer

Worked on two of eBay’s most prominent pages, “Item Details” and “Search Results,” each with billions of weekly pageviews. Launched several successful new, and design-led social engagement products including Guides, Share Widget, and Twitter’s eCommerce Cards. Handpicked by Chief Product Officer for the small and focused team tasked with leading the redesign effort of eBay’s cross-platform mobile app fleet, launched in September 2015. Promoted twice in 18 months.

### Maestro.fm

2010–2012 / UI Designer

Helped scale Maestro.fm from ~200K to 1M monthly visits, with ~40K users. Designed the information architecture and interface for the website experience and the original iOS app. Collaborated with local and global development teams.

### DDB

2011 / Art Director Intern

Helped art direct several campaigns for clients including AT&T, Mobil, and The Hartford Insurance. Rodgers Townsend/DDB pitched a campaign of mine during my final week.

## EDUCATION

### SCAD

B.F.A., 2013, Honors  
Graphic Design  
Full-Tuition Scholarship

## HONORS & AWARDS

2021

Inventor, 3 U.S. Patents (Square)

2020

Speaker, Square Design Summit

2016

Design Workshop Invitee with  
Stefan Sagmeister

2014

Invited Speaker at SCAD  
Inventor, 2 U.S. Patents (eBay)  
Three eBay SPOT Awards

2013

1st Place, Atlanta AIGA Show  
Silver, SCADDY Awards  
Nominee, SCAD Pres. Award

2012

Featured on Abduzeedo  
Featured on Thedsnblog